

David S. Welkowitz

A graduate of Princeton University and New York University Law School, David Welkowitz is a Professor of Law at Whittier Law School in Costa Mesa, California, where he has been since 1983. He teaches a variety of intellectual property courses, including Trademark Law, International Intellectual Property Law, and Rights of Publicity, as well as Civil Procedure. He is the author of a treatise on trademark dilution (TRADEMARK DILUTION: FEDERAL, STATE, AND INTERNATIONAL LAW) published by BNA Books, which is updated yearly, and is a co-author (with Professor Tyler Ochoa) of a casebook on Comparative Rights of Publicity (CELEBRITY RIGHTS: RIGHTS OF PUBLICITY AND RELATED RIGHTS IN THE UNITED STATES AND ABROAD), published by Carolina Academic Press. He has written numerous articles on intellectual property law and civil procedure topics, and is the author of several CALI lessons on these topics.