

MONDAY, AUGUST 2	Panel 1	Panel 2	Panel 3
8:15 a.m.	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST
8:45 a.m.	<b>Does Intellectual Property Law Favor Small Businesses?</b> , <i>Michael Meurer, Boston University School of Law</i>	<b>The Trust and Distrust of Intellectual Property Rights</b> , <i>Peter Yu, Michigan State University College of Law</i>	<b>Attention Scarcity and Its Implications for Privacy and Marketing Regulations</b> , <i>Eric Goldman, Marquette University Law School</i>
10:00 a.m.	<b>Constructing Cultural Tools of Development: Open Source Licensing, Legal Complexity and Contributor Self-Realization</b> , <i>Andrea Matwyshyn, Northwestern University School of Law and University of Cambridge</i>	<b>Free Trade Agreements and the “Unilateral” Imposition of Global Soft Law Norms</b> , <i>Doris Long, The John Marshall Law School</i>	<b>Inspiration and Innovation: The Artistic Soul: <i>The Constitutionality of Moral Rights</i></b> , <i>Roberta Kwall, DePaul University College of Law</i>
10:30 a.m.	Break	Break	Break
10:45 a.m.	<b>Cabining Intellectual Property Through a Property Paradigm</b> , <i>Michael Carrier, Rutgers, The State University of N.J. School of Law, Camden</i>	<b>Trademarks and Consumer Search Costs on the Internet</b> , <i>Mark Lemley, Stanford Law School, and Stacey L. Dogan, Boston College Law School</i>	<b>Why Creators Need Philosophy</b> , <i>Amy Peikoff, University of Texas at Austin, Department of Philosophy</i>
12:00 p.m.	<b>Recent Intellectual Property Law Developments in Japan</b> , <i>Kazuo Makino, Kokushikan University School of Law, Japan, and Ryoichi Murai, Sanno University, Japan</i>	<b>An Interdisciplinary Approach to Gene Patents: Melding Constitutional Law with the Science of Innovation</b> , <i>Cynthia M. Ho, Loyola University Chicago School of Law</i>	<b>Rights and Things</b> , <i>Michael J. Madison, University of Pittsburgh School of Law</i>
12:30 p.m.	LUNCH	LUNCH	LUNCH
1:45 p.m.	<b>Patent Portfolios</b> , <i>R. Polk Wagner, University of Pennsylvania Law School</i>	<b>Understanding the European Approach to the Patentability of Computer-Implemented Inventions</b> , <i>David Booton, University of Manchester, UK</i>	<b>Opening the Bottleneck: Regulatory Reforms for Tech Transfer</b> , <i>Sean M. O’Connor, University of Washington School of Law</i>
3:00 p.m.	<b>The Proven Key: Roles and Rules for Dictionaries at the Patent Office and the Courts</b> , <i>Joseph Scott Miller, Lewis and Clark Law School</i>	<b>The Origins and Meaning of the Intellectual Property Clause of the Constitution</b> , <i>Dotan Oliar, Harvard Law School</i>	<b>Blogs and Klogs: Intellectual Property Issues of Weblogs</b> , <i>Jo Ann Oravec, University of Wisconsin at Whitewater, College of Business and Economics</i>
3:30 p.m.	Break	Break	Break
3:45 p.m.	<b>Media Policy out of the Box: Engaging the Public in an Age of Plenty</b> , <i>Ellen Goodman, Rutgers, The State University of N.J. School of Law, Camden</i>	<b>A Contract by Any Other Name Is Still a Contract: Why Trade Secret Clauses Do Not Protect Widely-Distributed Information</b> , <i>Sharon K. Sandeen, Hamline University School of Law</i>	<b>An Economic Theory of Infrastructure and Sustainable Infrastructure Commons</b> , <i>Brett Frischmann, Loyola University Chicago School of Law</i>
5:00 p.m.	Adjourn	Adjourn	Adjourn
6:30 p.m.	IP Scholars Dinner at Reza’s	IP Scholars Dinner at Reza’s	IP Scholars Dinner at Reza’s

PLEASE JOIN US  
MONDAY NIGHT  
FOR THE  
IP SCHOLARS  
CONFERENCE DINNER



**REZA'S**



432 West Ontario Street  
312.644.4500

Dinner will begin at 6:30 p.m.

A shuttle bus will leave at  
6:15 p.m. from DePaul Center  
One East State Street  
(corner of State and Jackson)

TUESDAY, AUGUST 3	Panel 1	Panel 2	Panel 3
8:15 a.m.	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST
8:45 a.m.	<b>Rethinking the Patent Bargain Metaphor: Market Integrity, Reciprocity and the Assurance Game</b> , <i>Shubha Ghosh, SUNY at Buffalo School of Law</i>	<b>A Critical Approach of Online Service Provider's Liability on the Comparative Analysis of U.S. and Korean Copyright Law System</b> : <i>Kihan Lee, Dankook University, Seoul, Korea</i>	<b>An Empirical Reappraisal of ICANN/UDRP Decisions</b> , <i>Jay Kesan, University of Illinois at Urbana-Champaign College of Law</i>
10:00 a.m.	<b>Copyrights, Social Norms and Rock 'N Roll</b> , <i>Mark Schultz, Southern Illinois University School of Law</i>	<b>An Empirical Study of the Hindsight Bias in Patent Law</b> : <i>Gregory Mandel, Albany Law School</i>	<b>Corporate Patents: Optimizing Organizational Responses to Innovation Opportunities and Invention Discoveries</b> , <i>Richard Gruner, Whittier Law School</i>
10:30 a.m.	Break	Break	Break
10:45 a.m.	<b>Anti-Branding</b> , <i>Sonia Katyal, Fordham University School of Law</i>	<b>Too Much Information! Privacy, Rationality, and Temptation</b> , <i>Katherine Strandburg, DePaul University College of Law</i>	<b>The Case for Assignment in Gross? A Question of Good Will? Trademark Assignment, Judicial Interpretation and the Modern Lanham Act</b> , <i>Irene Calboli, Marquette University Law School</i>
12:00 p.m.	<b>Who Cares What Thomas Jefferson Thought About Patents? Reconstructing the Origins of American Patent Doctrine</b> , <i>Adam Mossoff, Michigan State University College of Law</i>	<b>Is TRIPS Unconscionable? Unconscionability and Coercion as an Interpretive Aid in WTO/TRIPS dispute Settlement</b> , <i>Donald Harris, Temple University, Beasley School of Law</i>	<b>Canada's Originality Standard Compared: What is 'Skill and Judgment' Anyway?</b> , <i>Carys Craig, Osgoode Hall Law School of York University, Toronto, Canada</i>
12:30 p.m.	LUNCH	LUNCH	LUNCH
1:45 p.m.	<b>Construing the Copyright Act after <i>Eldred v. Ashcroft</i></b> , <i>Christina Bohannon, University of Iowa College of Law</i>	<b>Chilling Effects of Settling Digital Copyright Disputes</b> , <i>Marina Pavlovic, University of Ottawa, Faculty of Law, and Faculty of Graduate and Postdoctoral Studies</i>	<b>Attribution Rights, Copyright Duration, and the Supreme Court: Providing Access to Works and Giving Credit Where Credit is Due</b> , <i>Michael Landau, Georgia State University</i>
3:00 p.m.	<b>Language on the Internet: Where is the Confusion?</b> , <i>Cedric Manara, EDHEC (France), Temple University</i>	<b>A Fallacy of the Commons in Biotech Patent Policy</b> , <i>David Adelman, University of Arizona, James E. Rogers College of Law</i>	<b>Knowing How to Know: Rethinking Secondary Liability for Speech</b> , <i>Laura Heymann, The George Washington University Law School</i>
3:30 p.m.	Adjourn	Adjourn	Adjourn

DEPAUL  
UNIVERSITY

College of Law



Center for Intellectual Property Law &  
Information Technology (CIPLIT®)

presents

The Fourth Annual  
Intellectual Property  
Scholars Conference

August 2-3, 2004



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