

TRADEMARK UNIVERSITY

PRESENTED BY THE US AND INTERNATIONAL TRADEMARK COMMITTEES OF IPLAC
AND HOSTED BY DE PAUL UNIVERSITY LAW SCHOOL

THURSDAY, JANUARY 26, 2006

Noon - 5PM (Lunch Served)

DePaul University Law School DePaul Club, 1 E. Jackson Blvd. 11th Floor

\$20 IPLAC Members / \$25 Non-Members / \$30 at the door / Students free with I.D.

Contact: Fred Meyers of Ladas & Parry LLP, fredm@ladas.net

TOPICS:

NAVIGATING THE USPTO WEBSITE

Mr. Craig Morris, TEAS Project Manager at the United States Patent and Trademark Office and principal architect of the electronic filing site, will discuss the latest developments in electronic filing, as well as presenting practice tips for the most effective use of other USPTO website offerings.

REVIEWING A SEARCH REPORT - PART I

Ms. Barbara Barron Kelly of CCH Corsearch, a recognized leader and expert in trademark research, will demonstrate how to order a trademark search and discuss all aspects of reviewing its contents.

REVIEWING A SEARCH REPORT - PART II

Ms. Linda Kuczma, a Partner with the IP firm of Wallenstein, Wagner & Rokey, Ltd., will continue the presentation of trademark searching and clearance by discussing, inter alia, follow-up investigation, ethical considerations and recent case developments.

POST REGISTRATION: MAINTENANCE, DISPUTES AND TRADEMARK LITIGATION

Mr. Phillip Barengolts, Senior Associate at Pattishall, McAuliffe, Newbury, Hilliard and Geraldson, LLP will discuss key issues arising in connection with maintaining a trademark registration and what to do when your client receives a cease and desist letter.

PANEL DISCUSSION

For the closing 30 minutes of the seminar, the speakers will assemble for a panel question and answer session. Ms. Stacy Chronopoulos, Intellectual Property Attorney at Wm. Wrigley Jr. Company, will fill in for Craig Morris who must return to Washington DC.

Whether you are a novice or a seasoned practitioner, you will benefit from this useful information and practical tips on trademark procedure and practice. **Space is limited. Register now via email to guarantee your seat!**