

Description	Quantity	Estimate	
Postcards			
5.5x8.5 - 80# cover stock	500	\$290.00	
	1,200	\$400.00	
	2,000	\$615.00	
	2,500	\$720.00	
Programs & Flyers			
80# cover stock,	250	\$325.00	
folded to 8.5x5.5	500	\$405.00	
	750	\$600.00	
	1,000	\$705.00	
	1,500	\$910.00	
80# text stock,	500	\$785.00	
folded to 8.5x5.5	800	\$830.00	
	1,000	\$860.00	
	1,200	\$910.00	
80# text,	1	\$0.30 per impression (color)	
folded to 8.5x5.5	1	\$0.08 per impression (B/W)	
(in-house printing)			
Invitations			
folded 4.5x6 card	250	\$325.00	
	500	\$395.00	
	1,000	\$475.00	
5x7 flat card w/ w/printed envelope	250	\$300.00	
	500	\$475.00	
Posters & Signage			
8.5x11 - 80#cover (in-house press)	1	\$0.30 to \$0.50/each	
11x17 - 80#cover (in-house press)	1	\$0.30 to \$0.50/each	
24x36 - laminated, foamcore mount	1	up to \$80.00/each	
E-Announcements			
e-mail campaign set-up	1	\$5.00	
list fee		\$0.01 per recipient	
Online Event Registration			
event registration page	1	\$3.95 per transaction (registrant)	
Postage Rates (2010-2011)			
nonprofit (200 minimum)		up to \$ 0.179 per piece	i.e. flat card or folded flyer (letter category*)
first class	1 oz.	\$0.440 per piece	i.e. flat card (letter category*)
first class	2 oz.	\$0.610 per piece	i.e. folded flyer (letter category*)
first class	3 oz.	\$0.78 per piece	
first class	3.5 oz.	\$0.950 per piece	

*Letter category: At least 3-1/2" high x 5" long x 0.007" thick; No more than 6-1/8" high x 11-1/2" long x 1/4" thick; up to 3.5 oz.
 Please note: art and photography costs, distribution services and postage are not included in the above estimates.